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School of Public Administration
College of Health and Public Affairs
University of Central Florida

Teaching with Social Media and Networks

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Social Media

- “Technologies that facilitate social interaction, make possible collaboration, and enable deliberation across stakeholders” (Bryer & Zavattaro, 2011, p. 327).

Social Media and Public Administration: Theoretical Dimensions and Introduction to the Symposium. *Administrative Theory & Praxis*, 33(3), 325-340.

Use of Social Media and Networking: Public Administration Faculties

Academic Position	Do you think social media improves students' learning outcomes? (N=44)	
	Yes	No
Dean/Chair	3	3
Professor	2	3
Associate Professor	3	6
Assistant Professor	9	5
Instructor	2	3
Others		2
Not Specified	2	1
Total	21	23

Concerns

Academic Position	Concerns of Using Social Media in Education (N=53)					
	Not enough time	Technology too complex	Ethical Issues	Student privacy issue	Faculty privacy issue	Others
Dean/Chair	1	2		5	3	
Professor	1	2	2	3	2	3
Associate Professor	2		2	2	3	6
Assistant Professor		1	2	8	9	4
Instructor	1	1	2	4	3	2
Others						2
Not Specified			1	1	2	2
Total	5	6	9	23	5	19

Why Social Media in Teaching

- Student empowerment and Classroom democratization
 - Students fully integrated in mind, body, and spirit with teaching and learning process
 - Develop ethical reasoning and judgment in complex contexts
 - Develop leadership and management skills in complex contexts
 - Develop ownership in the learning process
- Faculty courage development
 - Provide space to allow the teacher to show passion and engage that passion with students
 - Ensure buy-in to course objectives
 - Ensure buy-in to course content delivery methods

Examples from an Online Civic Engagement Class

- Asynchronous Tools
 - Facebook
 - Twitter
 - Screencast
 - Wiki
- Virtual World Synchronous Tools
 - Second Life
- Virtual World Automated Pre-Scripted Tools
 - Second Life

facebook

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Thomas A. Bryer

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Serve.gov



Stephen Box 4

Central Florida Civic Engagement Project

Organization · Edit Info

Wall

Central Florida Civic Eng... · Everyone (Top Posts) ▾

Share: Status Photo Link Video Question

Write something...



Nikki Naniyquo

Neat Central Florida Future article about Civic Engagement at UCF:
<http://www.centralfloridafuture.com/a-diverse-mind-is-college-s-boon-1.2334084>

Central Florida Future - A diverse mind is college's boon
www.centralfloridafuture.com

Two things you don't talk about at a party: religion and politics.

Like · Comment · Share · September 20, 2010 at 1:08am ·

RECENT ACTIVITY

Central Florida Civic Engagement Project edited their Phone, Website and About.



Thomas W. Pringle

There are also many groups involved in politics and social activism that promote the expansion of certain religious morals and values in public policy. For example, CatholicVote.org, a political group that promotes Catholic principles in social policies, urges their supporters to write members of Congress, sign petitions, etc. to bring about change in policy. <http://www.catholicvote.org/>

Like · Comment · September 13, 2010 at 11:09pm via mobile ·



Thomas W. Pringle Here is the group's Facebook page:

<http://www.facebook.com/CatholicVote>

Edit Page

Admins (1) [?]

See All



Use Facebook as Central Florida Civic Engagement Project

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Promote with an Ad

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You and Central Florida Civic Engagement Project



23 friends like this.

Public Administration Review (PAR),
Serve.gov, 2012 ASPA Annual Conference

Sponsored Stories

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Billy Fowler likes HubSpot.



HubSpot
Like



Amanda Fitzgerald
commented on Jennifer Noto's photo: "wow thats where i want to be"



Sharon Andrews likes Dana Cooper Juntunen's photo.



Brandi D



Charles Fontaine



Claire Connolly Knox



Craig Zechman



Jason M. Bailey



Julie Dowling Tindall



Kelly Desgrosseillers



Kenna Hasselhof



Kristin Messina Abbate



Laura Jansen



Meagan Davis Van Gelder



Ruth Long



Stan Bryer

MORE ONLINE FRIENDS (6)



Stan Bryer

Search





Dr. Thomas Bryer

@CentFLASPA Orlando, FL

The Central Florida Chapter of ASPA encompasses the entire Central Florida region, including counties: Orange, Osceola, Brevard, Seminole, Volusia and Lake.
<https://centflaspa.wordpress.com/>



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CentFLASPA Dr. Thomas Bryer

Public Servant Spotlight wp.me/P19pZ3-2U /via [@wordpressdotcom](#)

25 Oct



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Popular program transitions to a college - Central Florida Future - University of Central Florida: centralfloridafuture.com/variety/popula... via [@AddThis](#)

22 Oct



CentFLASPA Dr. Thomas Bryer

The Changing Face of Public Service: Homelessness
wp.me/p19pZ3-2O /via [@wordpressdotcom](#)

21 Oct



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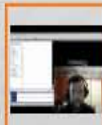
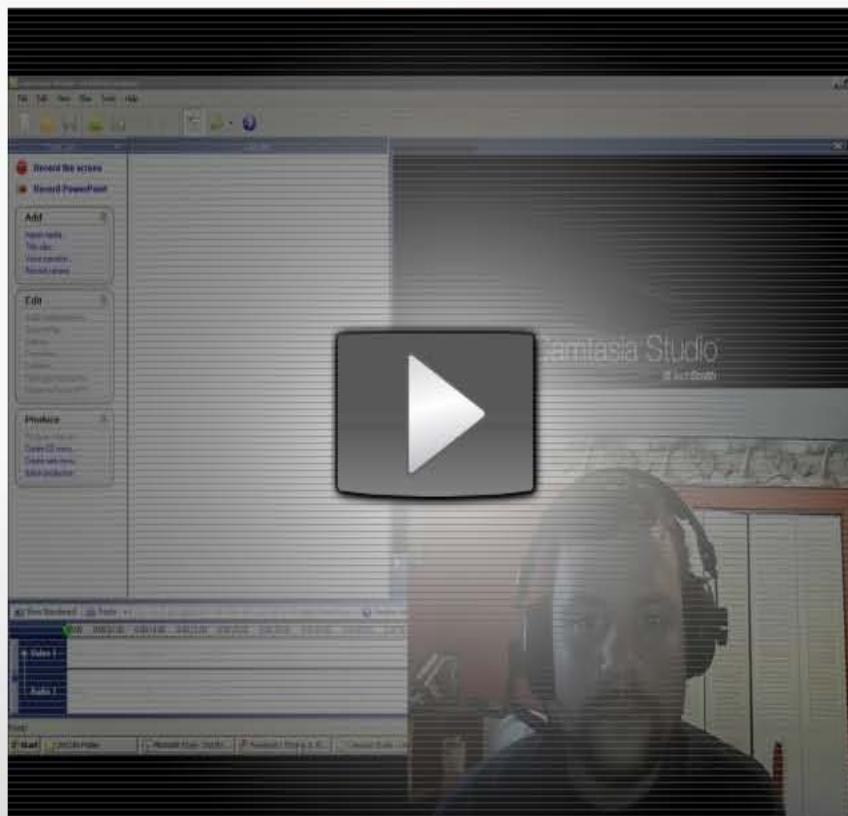
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- Civic Activity--Carmen Gonzalez
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- Civic Activity--Christopher Santiago
- Civic Activity--Christopher


Welcome to the Central Florida Civic Engagement Project!

This space is created for multiple audiences. First, students enrolled in the [University of Central Florida](#) class, *Civic Engagement*, are invited to contribute to and help develop these pages. Second, any member of the [University of Central Florida](#) or [Valencia Community College](#) communities who are enrolled in the poll worker training utilizing [Second Life](#) are encouraged to expand their civic activity beyond service as a poll worker. Last, any other member of the larger Central Florida community is invited to engage in the sharing of ideas, resources, media, or any other relevant content. For information, contact Dr. Thomas Bryer at tbryer@mail.ucf.edu.

If you participate in developing these pages, you must follow certain guidelines.

1. Be civil. The form and purpose of civic engagement practiced in this space is based on a single core assumption. All individuals are politically equal, regardless of age, race, ethnicity, income, sexual orientation, gender, religious conviction, or political party registration. Everybody should be treated with respect.
2. Do Not be Anonymous. If you contribute, reveal your full and accurate identity. Specifically, your name, age, and status as a student or community member can help us all understand the different perspectives that will be discussed here. Please post this information on the "Who's Who" page.
3. Be Ready to Learn. It is always okay to express an opinion; it can be harmful to oneself and to others to advocate an opinion that is based on incomplete or incorrect information. Take the time to listen to others, to question (without criticizing) others, and to learn from others.

Welcome again to this space. It belongs to you. [TellMyPolitician](#)



Done

zotero

Start Thomas Bryer - Outlook ... Removable Disk (E:) TS_Session_Using_Tech... Teaching with Social Med... PowerPoint Slide Show - ... CentralFloridaCivicEn...

8:14 AM





Mobility Impaired



Ask if they need assistance. Don't pull or touch a person's wheelchair without permission.
The chair is part of the user's personal space.





Social Media in Teaching:

Design Principles

- Facilitate learning through social engagement and interaction
- Respect privacy *and* encourage transparency
- Promote civility *and* reduce timidity
- Teach the technology *and* be open to learning about the technology
- Use the technology *but* do not force the technology

Discussion

- Contact:
 - <http://drbryer.wordpress.com/>
 - <http://www.facebook.com/dr.bryer>
 - <http://www.linkedin.com/in/drthomasbryer>
 - <http://twitter.com/CentFLASPA>
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 - thomas.bryer@ucf.edu
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